WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

ISS/Change.org Attention: Accounts Payable 383 Rhode Island Street, Suite 300 San Francisco, CA 94103

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

			Page 1 of 3		
Property	WHAS				
Invoice #	2052832-1	Order #	2052832		
Invoice Date	08/23/20	Alt Order #			
Invoice Month	August 2020	Deal #			
Invoice Period	07/27/20 - 08/21/20	Flight Dates	08/13/20 - 08/21/20		
Advertiser	ISS/ Change.org	-			
Product					
Estimate #					
	Account Executive	Kimberly Williams			
	Sales Office	WHAS Louisville			
	Sales Region	Local			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	190217			
	Advertiser Ref	190217			
	Product 1				
	Product 2				

					Spots/				
Line Start Date En	d Date Description	Start/End 1	Time MTWTFSS	S Length	Week	Rate	Туре		
1 08/14/20 08/	/21/20 Good Morn	ing America 8:00 AM-9	00 AM MTWTF	- :30	1	\$375.00	NM		
		MTWTFSS Spots/W	<u>eek Rate</u> 1 \$375.00						
Spots: <u># Ch</u> [<u>Day</u> <u>Air Date</u> <u>Air T</u>	ime Description	Start/I	<u>End Time</u> Leng	th Ad-ID			Rate	Туре
		AM Good Morning Amer	ica 8:00 A	AM-9:00 AM 3	30 JUSTI CE	FORBREONNA30	FI NAL	\$375.00	NM
		MTWTFSS Spots/W MTWTF	eek <u>Rate</u> 1 \$375.00						
Spots: <u># Ch</u> [<u>Day</u> <u>Air Date</u> <u>Air T</u>	ime Description			th Ad-ID			Rate	Туре
2 WHAS	W 08/19/20 8:48	AM Good Morning Amer	ica 8:00 A	AM-9:00 AM :3	30 JUSTI CE	FORBREONNA30	FI NAL	\$375.00	NM
2 08/17/20 08/	/21/20 Good Morn	ing America 8:00 AM-9	00 AM MTWTF	- 1:00	2	\$750.00	NM		
		MTWTFSS Spots/W	eek Rate 2 \$750.00						
Spots: <u># Ch</u> [Day Air Date Air T	ime Description	Start/I	End Time Leng	th Ad-ID			Rate	Туре
2 WHAS	M 08/17/20 8:29	AM Good Morning Amer	ica 8:00 A	AM-9:00 AM 1:0)0 JUSTI CE	FORBREONNA60	FI NAL	\$750.00	NM
1 WHAS	Th 08/20/20 8:59	AM Good Morning Amer	ica 8:00 A	AM-9:00 AM 1:0)0 JUSTI CE	FORBREONNA60	FI NAL	\$750.00	NM
3 08/13/20 08/	/13/20 Good Morn	ing America 8:00 AM-9	00 AMT	- 1:00	1	\$750.00	NM		
08/1		MTWTFSS Spots/W	<u>eek Rate</u> 1 \$750.00						
Spots: <u># Ch</u> E	<u>Day</u> <u>Air Date</u> <u>Air T</u>	ime Description	Start/I	<u>End Time</u> Leng	th Ad-ID			Rate	Туре
1 WHAS	Th 08/13/20 8:47	AM Good Morning Amer	ica 8:00 A	AM-9:00 AM 1:0)0 JUSTI CE	FORBREONNA60	FINAL	\$750.00	NM
4 08/13/20 08/	/21/20 Great Day I	Live 9-10a 9-10a	MTWTF	- 1:00	1	\$120.00	NM		
		MTWTFSS Spots/W	<u>eek Rate</u> 1 \$120.00						

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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DUPINVO	Page 2 of 3			
	Invoice #	2052832-1	Invoice Month	August 2020
	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/21/20
3-7386	Advertiser	ISS/ Change.org		
	Product			
	Estimate #			

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
4 08/13/20	08/21/20	Great Day Live 9-10a	9-10a	МГШГЕ	1:00	1	\$120.00	NM		
Spots: # Ch	Day Air D	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	IAS Th 08/13	3/20 9:58 AM Great E	ay Live 9-10a	9-10a	1:00) JUSTI CEI	FORBREONNA60	FI NAL	\$120.00) NM
Weeks:		End Date <u>MTWTFSS</u> 08/23/20 MTWTF	Spots/Week 2	<u>Rate</u> \$120.00						
Spots: <u>#</u> Ch	<u>Day</u> Air D	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate	Туре
2 WH	IAS M 08/1	7/20 9:47 AM Great E	ay Live 9-10a	9-10a	1:0) JUSTI CE	FORBREONNA60	FINAL	\$120.00) NM
3 WH	IAS Tu 08/1	8/20 9:22 AM Great E	ay Live 9-10a	9-10a	1:00) JUSTI CEI	FORBREONNA60	FINAL	\$120.00) NM
5 08/17/20	08/21/20	Access Daily 10-11a	10-11a	MTWTF	1:00	2	\$120.00	NM		
Weeks:		End Date <u>MTWTFSS</u> 08/23/20 MTWTF	Spots/Week 2	<u>Rate</u> \$120.00						
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	IAS M 08/1			10-11a			FORBREONNA60	FINAL	\$120.00	
2 WH	IAS Tu 08/1			10-11a	1:0	JUSTI CE	FORBREONNA60	FINAL	\$120.00	
6 08/13/20	08/21/20	Local News @ 12p M-F	12-1p	MTWTF	:30	1	\$200.00	NM		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
		08/16/20 TF	1	\$200.00						
Spots: <u>#</u> Ch		Date <u>Air Time</u> Descrip	tion	Start/End Time		h Ad-ID			Rate	Туре
	IAS Th 08/1			12-1p	:30) JUSTI CE	FORBREONNA30	FINAL	\$200.00) NM
Weeks:		End Date <u>MTWTFSS</u> 08/23/20 MTWTF	Spots/Week 3	<u>Rate</u> \$200.00						
Spots: <u>#</u> Ch				Start/End Time		h Ad-ID				Туре
2 WH				12-1p		-	FORBREONNA30		\$200.00) NM
3 WH	IAS Tu 08/18	8/20 12:23 PM Local N	lews @ 12p M-F	12-1p	:3) JUSTI CE	FORBREONNA30	FINAL	\$200.00) NM
4 WF	IAS F 08/2	1/20 12:07 PM Local N	lews @ 12p M-F	12-1p	:30) JUSTI CE	FORBREONNA30	FINAL	\$200.00) NM
7 08/13/20	08/21/20	Local News @ 12p M-F	12-1p	MTWTF	1:00	1	\$400.00	NM		
Weeks:	Start Date 08/10/20	End Date <u>MTWTFSS</u> 08/16/20 TF	Spots/Week	<u>Rate</u> \$400.00						
Spots: # Ch	Day Air D		otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
í literatura de la companya de la co	IAS F 08/14			12-1p	1:00	JUSTI CE	FORBREONNA60	FINAL	\$400.00	
Weeks:	Start Date 08/17/20	End Date <u>MTWTFSS</u> 08/23/20 MTWTF	Spots/Week 2	<u>Rate</u> \$400.00						
Spots: # Ch	Day Air D	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WF	IAS Tu 08/18	8/20 12:51 PM Local N	lews @ 12p M-F	12-1p	1:00	JUSTI CE	FORBREONNA60	FINAL	\$400.00	
3 WF	IAS W 08/1	9/20 12:07 PM Local N	lews @ 12p M-F	12-1p	1:00	JUSTI CE	FORBREONNA60	FINAL	\$400.00	NM
8 08/17/20	08/21/20	Daily Blast Live 3-4p	3-4p	MTWTF	:30	3	\$60.00	NM		
Weeks:		End Date <u>MTWTFSS</u> 08/23/20 MTWTF	Spots/Week 3	<u>Rate</u> \$60.00						
Spots: # Ch	Day Air D		otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	IAS Tu 08/18			3-4p	.3	UISTICE	FORBREONNA30	ΓΙ ΝΔΙ	\$60.00) NM

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WHAS

7386

DUPINVO	rage 3 01 3			
	Invoice #	2052832-1	Invoice Month	August 2020
	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/21/20
5263-7386	Advertiser	ISS/ Change.org		
	Product			
	Estimate #			

						Spots/				
Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
8 08/17/2	0 08/21/20	Daily Blast Live 3-4p	3-4p	MTWTF	:30	3	\$60.00	NM		
Spots: #	Ch Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS Th 08	20/20 3:55 PM Daily E	Blast Live 3-4p	3-4p	:3	0 JUSTI CEI	FORBREONNA30	FI NAL	\$60.00	NM
2	WHAS F 08	/21/20 3:11 PM Daily E	Blast Live 3-4p	3-4p	:3	0 JUSTI CEI	FORBREONNA30	FI NAL	\$60.00	NM
9 08/17/2	20 08/21/20	Strahan and Sara	1-2p	МГШГЕ	:30	2	\$100.00	NM		
Weeks:	Start Date 08/17/20	End DateMTWTFSS08/23/20MTWTF	Spots/Week 2	<u>Rate</u> \$100.00						
Spots: #	Ch Day Air	Date <u>Air Time</u> Descri	ption	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
1	WHAS Tu 08	/18/20 1:53 PM Straha	in and Sara	1-2p	:3	0 JUSTI CEI	FORBREONNA30	FINAL	\$100.00	NM
2	WHAS Th 08	/20/20 1:53 PM Straha	in and Sara	1-2p	:3	0 JUSTI CEI	FORBREONNA30	FINAL	\$100.00	NM
				Total Spots	2	22				

Include Invoice # on Check - Payment Terms 30 Days

Net Total

\$5,980.00

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